

2019 SPONSORSHIP OPPORTUNITIES



NEW FOR 2019!

The North Carolina Appraisal Institute is excited to offer a revised sponsorship program for 2019. While we will continue our existing program-specific sponsorship opportunities with added benefits, we are also pleased to introduce an Annual Sponsorship Program. Annual sponsorships will offer year-round exposure on the NCAI website as well as complimentary registrations and company recognition at various events throughout the year.

INCREASE COMPANY VISIBILITY
BUILD & STRENGTHEN RELATIONSHIPS
SUPPORT THE VALUATION INDUSTRY



ANNUAL SPONSORSHIPS

	CHAIRMAN \$5,000	PARTNER \$2,500	CONTRIBUTOR \$1,000
Company recognition on the NCAI website with link to sponsor company website	LOGO	NAME	NAME
Company recognition on program signage for Quarterly Meetings & Real Estate Valuation Conference (REVC)	LOGO	LOGO	LOGO
Complimentary registration(s) to Quarterly Meetings & REVC	2	1	-
Distribution of company literature and/or promotional items	✓	-	-
Display table at Quarterly Meetings & REVC	✓	-	-
Company recognition in quarterly newsletters	LOGO	LOGO	LOGO

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QUARTERLY MEETING SPONSORSHIP

NCAI hosts 3-4 Quarterly Chapter Business Dinner Meetings Annually to provide networking opportunities for members as well as updates on chapter and industry activities.

DINNER SPONSOR \$500	HOSPITALITY SUITE SPONSOR \$500
Company logo on meeting webpage, promotions and signage Distribution of promotional items One complimentary meeting registration	Company logo on meeting webpage, promotions and signage Distribution of promotional items One complimentary meeting registration

REAL ESTATE VALUATION CONFERENCE SPONSORSHIP

The NCAI Real Estate Valuation Conference features a line up of renowned speakers discussing the most critical issues in real estate valuation and providing meaningful insight concerning current valuation issues and market trends.

SILVER LEVEL \$250	GOLD LEVEL \$500	PLATINUM LEVEL \$750
Company logo on meeting webpage Company logo on meeting promotions Company logo on meeting signage	All Silver Level benefits PLUS: Distribution of promotional items One complimentary registration	All Gold Level benefits PLUS: Display table at the event One complimentary registration (two total)

EDUCATION SPONSORSHIP

(10-12 courses)

NCAI offers a robust schedule of education courses that support valuation professionals in pursuit of AI designations, appraiser certifications and continuing education.

EDUCATION SPONSOR \$500
Company Logo on education webpage (company logo with link to company website) Company logo on all education promotions Company logo on education signage

2019 NCAI SPONSORSHIP FORM

SPONSORSHIP SELECTION

ANNUAL SPONSOR

Chairman – \$5,000 Partner – \$2,500 Contributor – \$1,000

QUARTERLY MEETING SPONSOR

Dinner – \$500 Hospitality Suite – \$500

REAL ESTATE VALUATION CONFERENCE (REVC) SPONSOR

Platinum – \$750 Gold – \$500 Silver – \$250

EDUCATION SPONSOR - \$500

**HAVE A SPONSORSHIP
IDEA THAT'S NOT LISTED?**

Email us (executive.director@ncappraisalinstitute.org) and we can customize an opportunity that fits your need!

SPONSOR INFORMATION

Company Name _____

Contact Name _____

Address _____

Phone _____ Email _____

METHOD OF PAYMENT

Check VISA MasterCard AMEX Amount of enclosed check \$ _____

Credit Card # _____ CID # _____ Exp. Date _____

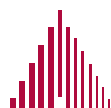
Name on Card _____

Billing Address _____

Signature _____

SUBMIT COMPLETED FORM TO:

executive.director@ncappraisalinstitute.org or
1300 Baxter St., Suite 360, Charlotte, NC 28204



Appraisal
Institute®

North Carolina
Chapter